



## **DAVID CHONG**

### **2014 Pro-Staff Profile**

**Name:** David Chong

**Address:** 89 Wells St.

**City:** Aurora **Province:** Ontario **Postal Code:** L4G 1T2

**Home Phone:** 905-727-1136 **Cell. Phone:** 416-993-3477

**E-mail (Main):** [dchong@fishharddreambig.com](mailto:dchong@fishharddreambig.com)

**E-mail (Sec.):** [dave.strikezone@gmail.com](mailto:dave.strikezone@gmail.com)

**Website:** [www.fishharddreambig.com](http://www.fishharddreambig.com) (currently under construction)

**Home Waters:** Lake Simcoe, Bay of Quinte, Kawartha Lakes, Lake Erie & Lake Ontario

**Current Sponsors:** Ultra Tungsten, Yamaha Motor Canada, Radioworld, Mizmo Bait Company, Daiwa Rods & Reels, Lucky Craft Lures, Fin-tech, Simms, Navionics, X Zone Lures, Vigor Eyewear, Stringease, The Rod Glove, Mariner's Choice, EGO Nets, HT Enterprises, National Pro Staff, Off The Dock Toons, VOK Fishing Tackle, Lowrance, TS Lightning Lures, Skeeter Boats & State Apparel

**Boat Wrap Sponsor:** To be determined!

**Boat:** 2014 Skeeter FX21

**Main Engine:** Yamaha 250HP SHO

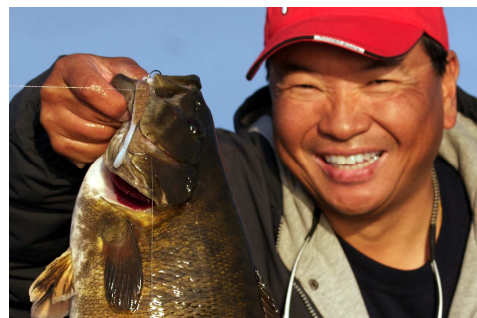
**Trolling Motor:** MotorGuide Tour 109 **Electronics:** 2 Lowrance HDS 12 Touch & 2 HDS 9 Touches

**Tow Vehicle:** Dodge RAM 1500 Sport

**Tournaments & Circuits:** CSFL Bassmania, Renegade Bass Tour, Kingston Canadian Open of Fishing, Berkley B1, Muskoka Pike Tournament, Nosbonsing Pike Tournament, CBAF Tournaments, Ontario B.A.S.S. Federation Championship, The Simcoe Open and more...

**Career Hi-Lights:** 30+ Tournament Wins, 2009 Renegade Bass Tour "Team of the Year!", 2002 Chevy Mercury Bass Tour "Team of the Year!", 2002 Chevy Mercury "Angler of the Year!", 2006 CFT "Provincial Title" Champion, 2003 Ontario B.A.S.S. Federation Provincial Champion, 2003 B.A.S.S. Northern Divisional Champion, 2007, 2010 & 2011 Bassmania Wildcard Division "Angler of the Year!", 2002 "World Cup Challenge" Champion, a member of the 2004 & 2009 B.A.S.S. Team Ontario, a member of the 2012, 2013 & 2014 TBF Team Ontario and much more...

**Organizations Affiliated With:** Outdoor Writers of Canada, Ontario Federation of Anglers & Hunters, Canadian Bass Anglers Federation (TBF Federation), Ontario B.A.S.S. Federation, Big Brothers/Big Sisters of York, Canadian Professional Anglers Association



## Media Outlets



Over the years, in my capacity as an outdoor writer and tournament angler, I have been either published or featured in the following print media:

Bassman Magazine  
Ontario Out of Doors Magazine  
Just Fishing Magazine  
Extreme Angler Annual  
Yamaha Motor Catalog  
Lures & Tours Directory  
Markham Economist  
Toronto Star Newspaper  
Gravenhurst Banner  
Ontario Chinese Anglers Association

In-Fisherman Magazine  
Outdoor Canada Magazine  
Bass Media  
Ultimate Fishing Annual  
Salmo Lure Catalog  
Georgina Advocate  
Era Banner  
Orillia Packet & Times  
Barrie Examiner  
Scugog Standard

Currently, I write regularly for Big Jim McLaughlin's Just Fishing publication and the freelance for several other publications & web sites.

On the television side of things, I have appeared on:

Extreme Angler TV  
Breakfast Television  
Canadian Fishing Tour TV  
Rogers Cable News  
FishCity TV  
CP24 News  
Bass'n'tario TV  
"A" Channel News

I am presently working on several different conceptual TV projects as well as an instructional DVD series.



Regarding the new age media, I have my own web-site [www.fishharddreambig.com](http://www.fishharddreambig.com) which is currently undergoing a face lift and re-construction. I blog regularly on the CBAF web-site and have been featured or published on several others including:

BassFan Army.com Kawartha Angler.com Bassmaster.com Bounty Fishing.com  
I am also active on several social media fronts, National Pro Staff, Facebook and Twitter.

## Social Media

I am very active in social media circles including Facebook, Twitter and Instagram. I also report and blog regularly on National Pro Staff and am active on numerous fishing message boards!

## Seminars, Show & Personal Appearances

In 2006 Doug Brownridge and I put on a seminar day titled "BassTalk" which has now grown into a full fledged tour each winter. In 2014 we plan on presenting 4 seminar days at various locations across Southern Ontario. These educational events are a great way to teach everyone from rookies to grizzled veterans and help grow our sport. We recruit the best bass anglers in Canada to speak at these events and work with local retailers to make this "The Most Informative Bass Fishing Seminar Series in Canada!" Unique to this series is the use of PowerPoint presentations by all speakers to enhance their talks. There is a charitable aspect to BassTalk and since we started we have raised over \$10,000.00 for "Casting for a Cure!" and the "Catch a Dream!" Kids Fishing Derby.

Since 2007, I have hosted and presented seminars daily at the Great Canadian Fish Tank at the Toronto International Boat Show. Winter is a very busy time of year for me because of the demands of clubs, different organizations and show appearances. I am usually scheduled to either host panels or present seminars at The Spring Fishing & Boat Show, The Toronto Sportsman Show, The Ottawa Sportsman Show, The Quinte Sportsmen's Boat & RV Show, in-store promotional days, club meetings and so forth. The request list seems to keep growing each year so I am sure that the audiences are enjoying the talks and learning from them.

For certain sponsors, I have presented workshops with smaller groups so that each person receives more individual attention and hands on training. The goal at all of these events is to educate and entertain our audience.

### **Kids Events**

In 2014 I will proudly host the 10<sup>th</sup> annual "Catch a Dream!" Kids Fishing Derby for the Big Brothers/Big Sisters organization. This event has grown into one of the largest events of its kind in Canada with as many as 80 boaters volunteering to take a "Big" and their "Little"



fishing. It is a tremendous day for all as we host a professional tournament style weigh-in for the children and feed everyone with a BBQ lunch. Along with prizes and gift bags generously supplied by various sponsors, everyone goes home with a full stomach and fond memories.

Each child leaves this event with their own Daiwa rod & reel combo, a huge loot bag and hopefully the desire to go do some more fishing. The event site, Sibbald Point Provincial Park has provided a perfect backdrop for this

amazing extremely worthwhile event and so far the weather has been more than cooperative. This day is generally the most talked about event at the Big Brothers/Big Sisters of York office throughout the year!

Whenever my schedule allows, I also participate in Shimano's "Take a Kid Fishing" day hosted by Derek Strub. This year it is being held on Sat. April 6<sup>th</sup> and I will be there to talk to all the kids about the joys of fishing. Hopefully we can also help them catch a trout or two. There is no better way to get them hooked than to have them catch a fish.

In 2009 I also competed in the local Southern Ontario AYA event with Andie & Sydney, daughters of Cory Trepanier, a renowned artist and a close friend of mine. If my young partners will have me, I plan to be a part of any future such events as we only finished 11<sup>th</sup> in 2009 but we all had a great time! There's nothing much better than spending a nice day on the water fishing with a couple of great kids.

Introducing and taking kids fishing is very close to my heart and I make time whenever possible to make sure that any kids events are successful and that the children have a great time! I have, along with various partners, visited Kiwanis Kids Clubs and Scout



meetings to talk fishing with the kids, teach them about fish ID and knot tying. Sometimes you just have to win them over one at a time!

### **On the Water**

In 2006 I started guiding clientele creating an on the water classroom out of my bass boat for more hands on instructions. Because of my busy tournament schedule, my guiding days are limited. I typically guide about 20 days a summer but in 2014 I have already received quite a few corporate trip requests. It is a phenomenal way to get other anglers to try my sponsors' equipment and to teach them how to use them properly.

Tournament fishing is truly where my heart is - I am addicted to competitive fishing! I generally average close to 30+ tournaments a summer. In 2014 it will be no different as I am already committed to over 30 events. A comprehensive schedule can be provided upon request. I will be participating in some Pro-Ams, charity events and team events with several different partners.



Tournament circuits that I will be competing in are the Renegade Bass Tour, CSFL Bassmania Tour and the CBAF Circuit. The Kingston Canadian Open of Fishing, Berkley B1, BPS Simcoe Open and the TBF Eastern Divisional are just a few of the other major events that I'll be at in 2014. Most of the tournaments are bass tournaments but I believe that I am definitely in the minority in that I compete in Perch, Crappie, Pike, Walleye and Bass events. In fact my partners and I have had championships and money finishes in all these different types of competitions.

### **In Summary**

David Chong is a...

- A dedicated ambassador for both the sport of fishing and his sponsors
- A highly respected successful multi-species tournament pro with multi-media exposure!
- A much sought after seminar presenter!
- A widely published outdoor writer!
- An in-demand fishing guide!
- A community minded person who is involved in numerous kids and charity events!
- A valued pro-staff member!

